



Proudly Serving the Southern California Masonry Industry Since 1947.

## Top Stories In This Briefing



MCAC Member Appreciation Month: **CORRECTION!**  
Thank you Ken Tejada of R&R Masonry for alerting us to R&R's correct join date of over 50 years. See updated list below.



Commercial Construction:  
What's Hot and What's Not?



Building California's future

California Site Tracks \$180B in Infrastructure Projects



[WWW.MCA-CA.ORG](http://WWW.MCA-CA.ORG)

## MCAC Member Appreciation Month: Celebrating Our Members

August is Membership Month, a time to recognize MCAC members and the amazing work they do in their communities, the masonry industry, and beyond.

The Mason Contractors Association of California (MCAC) proudly acknowledges the dedication and loyalty of ALL our members, whose commitment to the masonry industry is the backbone of our association. We are grateful to each of you for your ongoing support and involvement in this community.

This year, we highlight those contractor members who have been with us for four decades or more, exemplifying the strength and resilience of our industry.

### Honoring Our Long-Standing Members:

- **Frank S. Smith Masonry, Inc.** – Charter Member! 61 years of membership (Joined in 1963)

- **JA Lynch Masonry, Inc.** – Charter Member! 61 years of membership (Joined in 1963)
- **R&R Masonry, Inc.** - 54 years of membership (Joined 1970)
- **E&S Masonry Corporation** – 52 years of membership (Joined in 1972)
- **Southern Counties Quality Masonry, Inc.** – 52 years of membership (Joined in 1972)
- **Bratton Masonry, Inc.** – 46 years of membership (Joined in 1978)
- **Vic Ross's Masonry, Inc.** - 46 years of membership (Joined in 1978)

Did you know? Fifty percent of MCAC members have been members for 25 years or longer!

### Thank You for Your Ongoing Support

Your dedication remains a vital part of our journey. Here's to many more years of collaboration, connection, and success together! Happy Membership Month **to All!**

## Upcoming Industry Events



**Southern California Veneer Masters Competition**

**VENEER MASTERS**

**SAVE THE DATE**  
Saturday Sept 21st, 2024

**Who Will Win \$3,000?**  
Are you "The Best Veneer Mason" in Southern California?

Veneer Masters is an exciting new event that brings together the best Masons to showcase their skills, craftsmanship, speed, and teamwork. The Mason Veneer teams will compete against each other and the clock in this unique competition. Teams will go head-to-head in three unique and challenging masonry projects including a thin brick profile, a grouted profile, and a dry stack profile. They will have 45 minutes to complete each profile. This event will bring the very best of the masonry industry together for an amazing day of fun, filled, veneer competition, industry recognition, networking, and future bidding rights for the winners. Mark your calendar, you don't want to miss this event!

Event Location:  
Omega Products International  
181 California Ave., Corona, CA 92625

Registration & Sponsorship opens soon  
Visit [VeneerMasters.org](http://VeneerMasters.org)

**September 21, 2024**  
**Veneer Masters**  
OMEGA Products  
International  
Corona, CA



**REGISTER EARLY - SPACE IS LIMITED!**

**MASONRY Industry TRAINING Association**  
[trainmason.org](http://trainmason.org)

**SEPTEMBER 23, 2024**  
**VICTORIA COUNTRY CLUB**  
2621 ARROYO DRIVE, RIVERSIDE  
CHECK IN STARTS AT 7:30 AM  
SHOT GUN START AT 8:00 AM  
LUNCH ON COURSE  
COCKTAIL HOUR AT 2:30 AND DINNER AT 3:30

**MITA GOLF CLASSIC 2024**

**September 23, 2024**  
**MITA Golf Classic**  
Victoria Country Club  
Riverside, CA



**MASON CONTRACTORS ASSOCIATION OF CALIFORNIA, Inc.**

**SAVE THE DATE**  
Friday, April 18, 2025

**MCAC 4th Legacy Golf Tournament**

**Eagle Glen Golf Club**  
Corona, CA

**~ SAVE THE DATE ~**

**April 18, 2025**  
**MCAC 4th Legacy Golf Tournament**  
Eagle Glen Golf Club  
Corona, CA



## Commercial Construction: What's Hot and What's Not?

I just returned from the 2024 Mason Contractors Association of America (MCAA) Midyear Meeting where I sat in on a national economic forecast presented by Amerimix. Key among the many factors influencing construction is knowing what types of projects the market is demanding. The table below shows the types of

projects that made the Amerimix "Hot" or "Not" list. Not surprisingly, technology data centers are at the center of the current construction boom, a trend supported by the Dodge Construction Network as reported by [Construction Dive](#).

HOT 📌	NOT ❄️
<b>Tech:</b> data centers	<b>Office Space</b>
<b>Infrastructure:</b> emphasis on water treatment facilities	<b>Multi-Family:</b> oversaturation has led back to single-family focus
<b>Retail Stores:</b> mixed use retail and commercial or residential, not malls	<b>Hospitals</b>
<b>Prisons</b>	<b>Government</b>
<b>Elder Care</b>	
<b>Warehouses</b>	



**Help us choose the perfect spot for the  
2025 MCAC State Meeting!**  
**Cast Your Vote by 9/6/24**

Which of the following locations would be your top choice?

- Nashville
- Las Vegas
- Palm Springs
- San Diego



**California Site Tracks \$180B  
in Infrastructure Projects**



**Building  
California's future**

Last year, Governor Newsom signed a [package of bills](#) to help speed up critical infrastructure projects across California. These projects target infrastructure needs to:

- build a 100% clean electric grid,
- ensure safe drinking water and boost the state's water supply, and

- modernize our transportation system.

In January 2024, California launched a new state web site to track \$180 billion in infrastructure projects over the next 10 years.

[Build.ca.gov](https://build.ca.gov) features a map that highlights projects across the state that can be sorted by county, topic, type, or searched by project name. The Details link will take you to more information about an individual project.

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**WORDS TO LIVE BY**

"Do the best you can until you know better. Then, when you know better, do better ." - SIGMA  
(Smart Ideas by the Greatest Minds Available)

Mason Contractors Association of California, Inc. | [www.mca-ca.org](http://www.mca-ca.org)



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